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# POULTRY MANAGEMENT SYSTEMS INC

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Leading the Poultry Industry Into the World of Technology...

6425 W. Grand River Ave.  
SARANAC, MI 48881

**(616)642-9050**

**FAX (616)642-9826**

April 2, 2009

Dear PMSI Customer:

We, at Poultry Management Systems, Inc. (PMSI), are pleased to announce the addition of a major stockholder to our ownership team. Big Dutchman, world leader in poultry equipment, has acquired a majority interest PMSI. Steve Herbruck, founder in 1980, is still a shareholder and the Chairman of the Board of Directors. Doug Powell, PMSI president, remains at the helm of the fully independent company.

As customers, you will continue to receive our attentive service, our innovative ideas and the premier products you are accustomed to. We will continue to operate in Saranac, MI, but now also have the depth and breadth of Big Dutchman expertise behind us as well. This assures the continued strength of PMSI as we support leaders within the egg production industry. In addition, it provides more international exposure to our product line.

If you should have any questions about this announcement, please feel free to contact one of us and we will be happy to speak with you promptly.

Sincerely,

Stephen Herbruck, Chairman-Board of Directors

Doug Powell, President